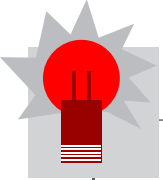




Never An Ordinary Experience

# QUICK SHEET

In an industry becoming stagnant, Vantage LED is forging ahead providing revolutionary digital solutions with innovative hardware and intuitive software featuring professional content creation with internet & mobile access through the SM Infinity™ cloud-based platform; all backed by real human support, strong resources, and smart business.



## INNOVATION

We don't build to match competition; we step ahead to be an active leader, partner, and innovator.

**SM Infinity™:** a collaboration with Spectacular Media to cultivate & include a cloud-based service to comprehensively control advertising on the LED sign from any Internet connected device (PC, Mac, Mobile or iPad App). Anytime. Anywhere. *...Along with integrated access to a team of professional designers standing by to create custom content specific for your client's LED sign.*  
**Automated Amber Alerts:** Our LED displays can automatically show local and federal alerts from FEMA to help the community.



## QUALITY

We go beyond the basics to ensure lifetime optimal system performance and stability.



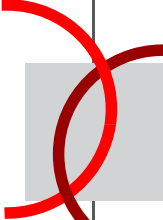
**Darwin™ Solid State Industrial Control Unit**  
Handles the most demanding of graphics & video  
Powered by Intel with an Open System for updates  
No moving parts, faster data retrieval, & low heat



**Conformal Coated Power Supplies**  
Designed for LED signage  
Protected from condensation & oxidation  
Increases life by 25%



**Auto-Diagnostics w/Remote Reporting**  
A healthy sign means healthy business  
Checks in on regular basis with diagnostic report  
Proactive - Sign owner alerted immediately



## CARE

We actively work to support dealer partner & their clients in as many ways as possible.

Strong Dealer Partner relationships

Clear & concise support documentation

1:1 direct remote support  
*(no mass webinars)*

Lifetime support for the software & cloudware

Accessible U.S. Support System



## GROWTH

We are a team of young and old, new and seasoned professionals sparking change in the industry.



**Press Releases**  
Showcase your story or project  
Increases visibility online & offline for Dealer Partners & End-Users



**Co-Branded Marketing & Hardware**  
Strengthens the Dealer Partner relationship and gives pride to their business; ownership of the project.



**Passionate Individuals**  
Actively educating dealer partners & end-users  
Always listening, engaging and encouraging feedback  
Strong teamwork mentality



## FLEXIBILITY

VANTAGE FLEX: *Product Line and Business Terms*

We believe in flexibility for our client's product to grow and for our dealer partners business to grow.

**FLEX Product Line:** Our FLEX240 LED Module features all our pitches in one universal module size. Client can upgrade their display to a tighter pitch, or even from monochrome to full color, later as their organization grows.

**FLEX Business Terms:** By being flexible, we can tailor Terms up to 180 days, Deposits as low as 30%, Parts Warranty and Onsite Service up to 7 years, Guaranteed Lead Times as little as 2 weeks to help dealer partners with cash flow and manage their growth.

# Why Vantage LED is Different from other Manufacturers.



FEATURES		
	VANTAGE	OTHERS
Cloudware vs. Software	<p><b>Online</b> Anytime, Anywhere Access from any internet connected device. Content &amp; Schedules stored securely online. Multiple Users. Seamless updates.</p>	<p><b>Local</b> Strictly PC-Based &amp; only one user. If the PC is damaged or the software is lost, the sign is not accessible.</p>
Terms & Deposit	<p><b>Great Flexible Terms</b> Up to 180 day terms and as low as 30% deposit. Better cash flow options for dealers and help building credit for their business to grow as sales increase.</p>	<p><b>Limited Terms</b> 50% deposit and (sometimes) 30 day terms. Very little flexibility with financing options and little-to-no assistance in building dealer's business as sales increase.</p>
Flexible, Future-Proofed System Build	<p><b>FLEX240 Future-Proofed</b> A client can easily upgrade their Flex240 display from the pitch purchased to a tighter pitch later on.</p>	<p><b>Sale Is Final</b> No option to change out modules and system components to a tighter pitch or newer technology.</p>
Versatile Control System	<p><b>Industrial PC (IPC)</b> An Intel Based Industrial PC ensures content looks stunning on the display while allowing the end-user to upgrade the technology to include new options down the road.</p>	<p><b>Embedded Control Boards</b> don't allow for easy upgrades or easy integration with new technology. Most systems cannot be upgraded, but will cost nearly 1/3 of the display's original price if available.</p>
Energy Efficiency	<p><b>Low Power</b> Lower power doesn't just help the environment, it helps save money. Plus it provides clients the option to integrate solar technology.</p>	<p><b>Energy "Efficient"</b> Even the most energy efficient systems still have a high cost to operate and can't easily integrate alternative power sources. Energy efficient isn't always a savings. Check the numbers!</p>
Strong Warranty	<p><b>Comprehensive Warranty</b> Up to 7 years parts and on-site service, insured through a strong third party guarantor. The warranty and service is insured and covered regardless of the manufacturer's status.</p>	<p><b>Standard Warranty</b> 5 years on parts with the option to have on-site service "promised" by the manufacturer. If the manufacturer goes out of business, the warranty is voided.</p>
Partnership	<p><b>Power of Partnership</b> Co-branded marketing materials, website assets, collaboration on sales efforts, shared tradeshow booths, total partnership and support to grow dealer's business.</p>	<p><b>Just Another Vendor</b> No cobranded marketing materials, no sharing on tradeshow costs, little-to-no collaboration to grow dealer's business. A vendor sells them product, but doesn't help them grow their business.</p>