

# CONNECT WITH YOUR COMMUNITY

An LED Sign is a One-Time Investment for On-Premise Targeted Advertising that represents & brands your school with custom content that speaks to your community to promote events, notices, and fundraisers to increase awareness, safety, and participation.

Change the LED display as often as you like anytime, anywhere, any device. Display & schedule dynamic messages to increase participation:

*“BIG GAME Saturday” “Book Fair Tuesday” “Student of the Year, Sue Bell!”  
“PTA Fundraiser This Weekend” “Parent & Teacher Conference Tonight!”*



Eleanor Roosevelt High School  
16mm – 120 x 195 – 23K Pixels – 6'-4" x 10'-3"

## EDUCATION



Southwest Christian School  
12mm – 100 x 200 – 20K Pixels – 4'-0" x 7'-11"

- UP TO 7 YEAR COMPREHENSIVE PARTS AND LABOR WARRANTY**  
All our components, communication devices, and on-site parts replacement are covered under warranty at no cost to you.
- LIGHTNING & VANDALISM PROTECTION INCLUDED**  
We'll provide financial reimbursement towards the insurance deductible for Lightning or Vandalism damage to your sign.
- 1 YEAR PROFESSIONAL CUSTOM CONTENT SERVICE**  
Whether you're a principal, teacher or volunteer, the designers at SM Infinity make it easy to get professional content created just for you. That's over \$15,000 worth of value, free of charge.
- ULTRA LOW POWER**  
70% less power than the leading manufacturer & protected against corrosion & oxidation.
- DISPLAY UPGRADABILITY**  
Easy to upgrade the display in the field to a higher resolution or from grayscale to full color.

*"It was the easiest and best decision we ever made for our school."*

- Owen, Principal

# FREEDOM TO MANAGE YOUR DISPLAY ANYTIME, ANYWHERE, FROM ANY DEVICE

## SM Infinity™

cloudware for LED display advertising



24/7 SECURE  
WEB ACCESS



PROFESSIONAL  
CONTENT CREATION

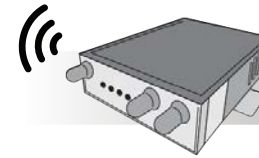


DOODLE ONLINE  
MESSAGE EDITOR



SECURE  
CELLULAR

Other Options:  
Wireless Radios  
Wired Ethernet  
Fiber Optic



USER & SCHEDULE  
MANAGEMENT



AUTOMATED  
EMERGENCY ALERTS



PERMISSION  
BASED USERS

## OUR SOFTWARE: CLOUD-BASED

(Internet required)

SM Infinity™ was built from the ground up to be 100% true cloud-based LED display software that completely controls the display from any Internet-connected device (PC, Mac, iPad or Mobile) anytime from anywhere.



- 24/7 Secure Web Access
- No Software or CD's to Load
- No PC to Sync With
- Always the Latest Version
- Content Secure Online & Backed Up Daily

### SOFTWARE SOLUTIONS

Get the freedom to manage the display anytime, anywhere, from any device with our cloud-based SM Infinity™ software or directly from your computer with our local PC-based LightSpeed™ software, or request a customized solution from our in-house team.

### 1 YEAR CUSTOM MESSAGE CREATION

Maximize display potential and increase revenue by requesting personalized content from our professional designers through SM Infinity™.

### EMERGENCY & AMBER ALERTS

Support the community by enabling automated alerts in SM Infinity™ including weather, public safety, and amber/silver alerts integrated directly with IPAWS, a federal system managed by FEMA.

### CELLULAR COMMUNICATION

Select our reliable industrial cellular communication package for a Plug-n-Play install. Avoid the challenges of local IT systems, line of sight, and distance limitations. Other communication options include Wireless Radios, Wired Ethernet, and Fiber Optic.